Ideas for Working with Your College/university Campus

❑ Invite the campus advisor/health services representative to your community coalition meetings.

❑ Invite students involved with health services, peer to peer mentoring etc. to your community coalition meetings.

❑ Share the community coalition's objectives and activities with the campus and give the campus a few minutes to talk about what they are doing.

❑ Confirm upcoming dates for campus or community meetings and be sure to exchange email addresses for meeting announcements and minutes.

❑ Brainstorm resources that can be shared and collaborations that can occur between the community and campus.
   o Great American / Collegiate Smokeout
   o Local career fairs
   o City/county/town ordinance work
   o Campus policy work

❑ Consider working with the campus to collect baseline data using the Tobacco Use and Attitude Survey and/or Environmental Scan.

❑ Work with the campus to initiate policy change (i.e. 25 ft policy, tobacco industry advertising and sponsorship, tobacco purchase with dining card).

❑ Place ads in community, campus and/or local high school newspapers that market the healthy choices of the college students. For example, high school planners often accept advertisements. This can be a great place to market the message that most students (at the local college) don't smoke.

❑ Provide them Montana Tobacco Quit Line materials for their graduation activities. Graduation is a key time for wanting to quit and it is important to highlight community resources at this time; campus resources often are unavailable after graduation.

❑ Market local cessation support and the Quit Line to staff and faculty.

❑ Work with the health services to add tobacco use status to their charts and provide quit information at visits.

❑ Create smoke-free dining, bar and hangout guides.

❑ Share work and/or lessons learned in working with disparate populations.

❑ Overall, consider them another important entity in your community and provide them with materials and information like you would your hospital, clinics, schools etc.